

# Top 10 Reasons for Conducting a Campus Master Plan

## 1 Provides Answers to Your Facility Questions, such as:

- Will parents and alumni support a construction project?
- Where do we start? lab renovations, new track, windows, roof...?
- How much will a renovation cost?
- How much should we budget for deferred maintenance?
- How much enrollment growth can our campus accommodate?
- Can we improve upon our space utilization?
- Is the new academic program we are thinking about the best direction to take?
- What are our Board/School Committee/Leadership Team priorities?
- What is important to our parents and alumni?
- How much more parking do we really need and where should we locate it?
- Should we purchase the available land across the street?
- How can we improve our 'curb appeal'? etc, etc, etc...

## 2 Provides a Clear Picture of Your Current Facility Conditions

## 3 Provides a Solid Direction with Phasing for Renovations and/or Growth

## 4 Provides a Plan for Maintenance and Repairs

## 5 Provides a Budget for Deferred Maintenance

## 6 Provides Solutions to Your Aging Facility Problems

## 7 Provides Community Understanding and Support for the Plan

## 8 Provides Proof to Potential Donors that Their \$\$\$ Will Be Spent Wisely

## 9 Provides a Visual, Comprehensive Road Map for Future Development

## 10 Enriches and Promotes the Vision and Mission of Your School

*A Campus Master Plan cannot predict the future of your campus, but it can provide a valuable and productive road map for future development.*